

ADITYA DHODAD

PROJECT MANAGEMENT | AGILE DELIVERY | DIGITAL OPERATIONS

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EXECUTIVE PROFILE

Agile project-management professional leading Digital Platforms and Consumer AI work at Bajaj Finserv. Experienced in planning and coordinating AI initiatives, aligning cross-functional stakeholders, structuring delivery, automating workflows, tracking performance, and translating business challenges into executable workstreams.

KEY ACHIEVEMENTS

- Coordinated 6+ AI POCs across automation, tagging, content quality control, and KRA performance tracking.
- Delivered 2 auto-tagging automations for K-Point alongside an AI automation initiative for the Bajaj CF platform.
- Implemented a content QC engine for on-page ADPs and a KRA tracking dashboard to improve governance visibility.

SKILLS

Project planning • Agile delivery • Stakeholder management • Cross-functional coordination • Prioritization • Workstream management • Requirements alignment • Quality management • Performance tracking • Continuous improvement

TOOLS

Claude • Replit • Lovable • Google Antigravity • AI workflow automation • Power BI • Microsoft Excel • Rapid prototyping • Agile project management

SELECTED AI PROJECTS

- CF Platform AI Automation — Bajaj Finserv
- K-Point Auto-Tagging — 2 automations
- On-Page ADP Content QC Engine
- KRA Tracking Dashboard

PROFESSIONAL EXPERIENCE

Bajaj Finserv Pune District | Oct 2025–Present
Deputy Manager — Digital Platforms & Consumer AI

- Plan, coordinate, and deliver Digital Platforms and Consumer AI initiatives using Agile project-management practices.
- Manage delivery across 6+ AI POCs, including CF-platform automation and 2 K-Point auto-tagging automations.
- Coordinate execution of an on-page ADP content QC engine and a KRA tracking dashboard through cross-functional collaboration.

Bajaj Finserv Pune District | Jun 2025–Oct 2025
Video & Digital Marketing Intern

- Delivered AI-assisted advertising workstreams through a structured end-to-end execution process.
- Coordinated inputs, review cycles, iterations, and quality expectations while reducing manual production effort.

THE VOICE CLUB Pune, India | Oct 2024–Mar 2026
Social Media Coordinator

- Planned and executed community-growth initiatives with influencers and industry stakeholders.
- Used campaign metrics to refine execution and support awareness and user-acquisition goals.

EDUCATION

Neville Wadia Institute of Management Studies and Research Pune, India
Master of Business Administration (MBA), Marketing Management Jul 2024–May 2026

CERTIFICATIONS

- Atlassian Agile Project Management | 2025
- Leadership Foundation | 2025
- Microsoft Office Specialist: Excel Expert | 2025
- Power BI for Data Analysts | 2025
- Career Essentials in Generative AI | 2025
- HubSpot Digital Marketing | 2025